

KEEP OUT OF REACH OF CHILDREN. ANIMAL FOODSTUFF.

We passionately believe goodness on the inside shows on the outside and most importantly delivers the best results. Every ingredient in CopRice feed is selected for its nutritional value and is developed to meet the dietary needs of animals across their life stages. No fillers only 100% goodness ensures your horses and ponies thrive on CopRice.

COPRICE EXTRUDED EQUINE NUTRITION

High quality ingredients combined with extrusion technology delivers superior digestibility and improved availability of nutrients in every mouthful. Containing no other cereal grains but Australian rice and/or stabilised rice bran, our extruded feeds are gluten free and high fat, satisfying the nutrient requirements of your horse without any fizzy behaviour.

A nutrient dense feed formulated to provide sustained energy for horses in moderate to heavy exercise including endurance, eventing, show jumping, dressage and racing. It contains a high level of rice bran oil which increases the energy density of the diet and helps delay muscle fatigue. It is also rich in antioxidants including gamma oryzanol and tocopherols, which assist with post-exercise muscle recovery and repair.

Rice and rice bran contain protein of high biological value, meaning good availability of amino acids for absorption. Combined with nutritious soybean meal they provide essential amino acids such as lysine which is vital for building muscle, and methionine which helps support hoof integrity.

RICE BRAN OIL

Sourced exclusively from Australia, CopRice rice bran oil is full of goodness including natural antioxidants gamma oryzanol and tocopherols. and omega 3, 6 and 9 fatty acids. It is a beneficial energy source that conserves glycogen stores during exercise to delay fatigue and improve stamina, and is great for building topline and muscle definition.

Calcium and phosphorus are essential for skeletal development, the maintenance of bones and teeth, and for enzyme regulation and energy production. Electrolytes including salt, potassium and magnesium, have an important role in balancing body fluids, aiding muscle contraction and maintaining nervous system health.

Vitamin E is present in cells in the body, helping support immune, cardiovascular, circulatory and neuromuscular functions. Natural vitamin E is a superior form, as it is more stable, has higher retention in the body, and has a much greater bio-availability than the synthetic version.



Rice is gluten free and one of the best sources of digestible starch of all cereal grains, providing an alternative energy source for performance and hard working muscles. Rice based feeds are safer to feed with less risk of digestive upsets, for rice is almost entirely digested in the small intestine, rather than fermented in the hindgut.

Fibre is the most important component of a horse's diet aside from water. It is digested by bacteria in the hindgut to provide energy. It keeps horses feeling full and absorbs water to maintain hydration and improve endurance. Insufficient fibre can contribute to behavioural problems e.g. acidosis, gastric ulcers and colic.

Micro-nutrients help to activate and mobilise vitamins, minerals, amino and fatty acids, transporting them around the body. Fat soluble vitamins A, D_3 and E are more easily absorbed and stored when the diet contains oil. Water soluble B vitamins are vital for metabolism and energy production.

The organic form of selenium is incorporated into muscles more effectively and provides better nutrition over inorganic sources. Functioning as a critical component in antioxidant activities, selenium works with vitamin E to provide an effective defence system for cells against oxidative damage.

INGREDIENTS SELECTED FROM:

Stabilised rice bran, wholegrain rice, soybean meal, calcium carbonate, magnesium oxide, mono-calcium phosphate, molasses, salt, canola oil, vitamin and mineral premix (including natural vitamin E, organic selenium and organic zinc), potassium chloride, lysine, added natural vitamin E.









May contain traces of oats, maiz

NUTRIENT LEVELS PER kg FEED

(ON AN AS FED BASIS)

Crude Protein	Min. 15%
Energy (DE)	Min, 14MJ
Crude Fat	Min. 13%
Crude Fibre	Max. 10%
Salt	Max. 1.5%
Carbohydrate	30%
Calcium	1.5%
Phosphorus	1%
Magnesium	0.6%
Vitamin E	500mg

VITAMINS

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 Vitamin A 12,000 IU

 Vitamin B2 25mg

 Vitamin B2 13mg

 Vitamin B3 25mg

 Vitamin B3 25mg

 Vitamin B5 12mg

 Vitamin B6 12mg

 Vitamin B1 250µg

 Folic Acid Choline Biotin 1,300 mg

 Biotin 1,500µg

 1,500µg
 1,500µg

MACRO-MINERALS

Calcium 15g **Phosphorus** 10g Potassium

FATTY ACIDS

Oleic (Omega 9) Linoleic (Omega 6) Alpha Linolenic (Omega 3)

MICRO-MINERALS

Cobalt	1mg
Copper	60mg
lodine	2.3mg
Iron	170mg
Manganese	240mg
Selenium	1mg
Zinc	240mg

AMINO ACIDS

Methionine

LUGHT

WEIGHT (kg)	EXERCISE	EXERCISE	EXERCISE
300	0.25-0.5kg	1.0-1.5kg	2.0-2.5kg
400	0,5-1,0kg	1,5-2,0kg	2,5-3,0kg
500	1.0-1.5kg	2.0-2.5kg	3.0-3.5kg
600	1.5-2.0kg	2.5-3.0kg	3.5-4.0kg

DAILY FEEDING GUIDE

SUGGESTED FEEDING RATE (kg/DAY)

I MODERATE I HEAVY

- Feed a minimum of 1% of your horse's body weight daily with high quality roughage such as hay, pasture and/or chaff.
 Total daily feed intake should be 2-3% of body weight, depending on age, workload and climate.
 If feeding over 0.5% body weight per day of extruded feed, divide into two smaller feeds.
- Ensure horses always have access to clean, cool and fresh water.

Suggested feeding rates to be used as a guide only. The amount of feed required will depend on the quality of the pasture/forage, exercise intensity, dentition, metabolism and condition of the horse.

FEED TRANSITION GUIDE

When changing feeds it is important to do so gradually. To ensure your horses adjust to different tastes and textures, we recommend a two week transition, as shown below.







NOTE: If using supplementary selenium do not use at the same time as any other selenised fertiliser, prill or product, and do not exceed the stated dose and frequency without consulting a veterinarian.