



AUSTRALIAN MADE.
FARMER OWNED.



HIGH JOULE

HIGH FAT STABILISED RICE BRAN

EXTRUDED FEED

**SUPERIOR
CONDITIONING**

PROTEIN

13%

For muscle building
& tissue repair

ENERGY

14.5 MJ/kg
DE

For maintenance &
healthy metabolism

OIL

18%

For conditioning
& coat health



INTENSITY



POWER



ENDURANCE



CONDITIONING



20 kg NET



KEEP OUT OF REACH OF CHILDREN.
ANIMAL FOODSTUFF.

WHY FEED COPRICE?

We passionately believe goodness on the inside shows on the outside and most importantly delivers the best results. Every ingredient in CopRice feed is selected for its nutritional value and is developed to meet the dietary needs of animals across their life stages. No fillers only 100% goodness ensures your horses and ponies thrive on CopRice.

COPRICE EXTRUDED EQUINE NUTRITION

High quality ingredients combined with extrusion technology delivers superior digestibility and improved availability of nutrients in every mouthful. Containing no other cereal grains but Australian rice and/or stabilised rice bran, our extruded feeds are gluten free and high fat, satisfying the nutrient requirements of your horse without any fizzy behaviour.

COPRICE HIGH JOULE FEED

An ultra-high fat and energy dense feed supplement, excellent for boosting energy, muscle development, building topline and weight gain. Rich in naturally occurring antioxidants, amino acids lysine and methionine and a source of omega fatty acids, it helps strengthen immunity, build muscle mass and provides superior skin and coat health. It is ideal for horses in sale preparation, in sustained exercise, and for horses and ponies benefiting from improved conditioning.

NUTRITION THAT STACKS UP

PROTEIN

Rice bran contains protein of high biological value, meaning good availability of amino acids for absorption. Rice bran provides essential amino acids such as lysine which is vital for building muscle, and methionine which supports hoof integrity.

RICE BRAN OIL

Sourced exclusively from Australia, CopRice rice bran oil is full of goodness including natural antioxidants gamma oryzanol and tocopherols, and omega 3, 6 and 9 fatty acids. It is a beneficial energy source that conserves glycogen stores during exercise to delay fatigue and improve stamina, and is great for building topline and muscle definition.

LINSEED

Linseed also known as flaxseed, is rich in omega 3 fatty acids. It is also a source of high quality protein, vitamins and minerals. Linseed can help improve body condition, joint and ligament health, and may assist in reducing skin allergies and inflammatory conditions such as arthritis.

VITAMIN E

Vitamin E is present in cells in the body, helping support immune, cardiovascular, circulatory and neuromuscular functions. Natural vitamin E is a superior form, as it is more stable, has higher retention in the body, and has a much greater bio-availability than the synthetic version.



CARBOHYDRATE

Rice bran is gluten free, highly digestible and palatable. It is a nutritious feed ingredient rich in natural rice bran oil which provides an excellent source energy. Rice bran's high oil, digestible fibre and starch content makes it ideal for adding energy without the fizz.

FIBRE

Fibre is the most important component of a horse's diet aside from water. It is digested by bacteria in the hindgut to provide energy. It keeps horses feeling full and absorbs water to maintain hydration and improve endurance. Insufficient fibre can contribute to behavioural problems e.g. acidosis, gastric ulcers and colic.

ANTIOXIDANTS

Rice bran oil is naturally rich in antioxidants gamma oryzanol and tocopherols, which help protect cells against oxidative damage. Antioxidants help strengthen the immune system, assist with the recovery of muscular problems such as 'tying up' and may improve reproductive function.

ORGANIC SELENIUM

The organic form of selenium is incorporated into muscles more effectively and provides better nutrition over inorganic sources. Functioning as a critical component in antioxidant activities, selenium works with vitamin E to provide an effective defence system for cells against oxidative damage.

Nutritional shares of pellets are approximate only

INGREDIENTS SELECTED FROM:

Stabilised rice bran, calcium carbonate, linseed, canola oil, natural and bio-available vitamin E, organic selenium.



May contain traces of oats, maize, wheat and soy for this feed is made in the same mill as feeds containing these ingredients.

NUTRIENT LEVELS PER kg FEED

TYPICAL ANALYSIS
(ON AN AS FED BASIS)

Crude Protein	Min. 13%
Energy (DE)	Min. 14,5MJ
Crude Fat	Min. 18%
Crude Fibre	Max. 10%
Salt	Nil
Carbohydrate	25%
Calcium	2.25%
Phosphorus	1.5%
Selenium	1mg
Vitamin E	1000mg

VITAMINS

Vitamin E
Vitamin B1
Vitamin B2
Vitamin B3
Vitamin B5
Vitamin B6
Folic Acid
Choline
Biotin

MACRO-MINERALS

Calcium
Magnesium
Phosphorus
Potassium

FATTY ACIDS

Oleic (Omega 9)
Linoleic (Omega 6)
Alpha Linolenic (Omega 3)

MICRO-MINERALS

Cobalt
Copper
Iodine
Iron
Manganese
Selenium
Zinc

AMINO ACIDS

Lysine
Methionine

NOTE: If using supplementary selenium do not use at the same time as any other selenised fertiliser, prill or product, and do not exceed the stated dose and frequency without consulting a veterinarian.

DAILY FEEDING GUIDE

FOR CONDITIONING/PERFORMANCE
SUGGESTED FEEDING RATE (kg/DAY)

BODY WEIGHT (kg)	DAILY RECOMMENDED	DAILY MAXIMUM
300	0.3-0.6kg	1.8kg
400	0.4-0.8g	2.4kg
500	0.5-1.0kg	3.0kg
600	0.6-1.2kg	3.6kg

- Feed a minimum of 1% of your horse's body weight daily with high quality roughage such as hay, pasture and/or chaff.
- High Joule feed can be fed at a rate of up to 30% of the daily ration e.g. approximately 3kg High Joule feed for a 500kg horse, based on a feed consumption of 2% bodyweight.
- High Joule feed is not a complete feed, it is designed to be fed in conjunction with other ration ingredients.
- Ensure horses always have access to clean, cool and fresh water.

Suggested feeding rates to be used as a guide only. The amount of feed required will depend on the quality of the pasture/forage, exercise intensity, dentition, metabolism and condition of the horse.

FEED TRANSITION GUIDE

When changing feeds it is important to do so gradually. To ensure your horses adjust to different tastes and textures, we recommend a two week transition, as shown below.



STORAGE CONDITIONS: Store under cover, off the floor, in a cool, well ventilated and dry area, away from direct sunlight.