

AUSTRALIAN MADE.
FARMER OWNED.



R

RICE BRAN

HIGH FAT PELLETS

PROTEIN

13%

For muscle building
& tissue repair

ENERGY

14.5 MJ/kg
DE

For maintenance &
healthy metabolism

OIL

17%

For conditioning
& coat health

- ✓ ULTRA COOL SUPPLEMENTARY FEED
- ✓ HIGH IN FAT & ENERGY DENSE
- ✓ SOURCE OF ESSENTIAL AMINO ACIDS
- ✓ NATURALLY RICH IN ANTIOXIDANTS



20 kg NET



KEEP OUT OF REACH OF CHILDREN. ANIMAL FOODSTUFF.

WHY FEED COPRICE?

We passionately believe goodness on the inside shows on the outside and most importantly delivers the best results. Every ingredient in CopRice feed is selected for its nutritional value and is developed to meet the dietary needs of animals across their life stages. No fillers only 100% goodness ensures your horses and ponies thrive on CopRice.

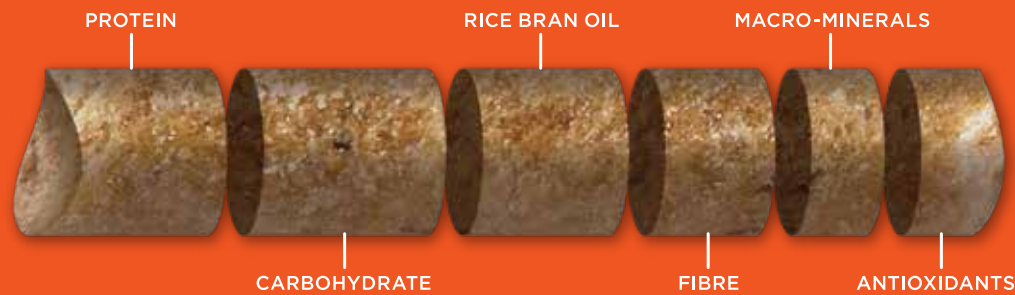
COPRICE EQUINE NUTRITION

Our equine nutrition specialists have developed high quality feeds to nourish young foals, yearlings, breeding, leisure, sport, and senior horses. Blending Australian cereal grains and rice bran with age and lifestyle tailored additives, delivers optimum nourishment for health and fitness to achieve conditioning and performance targets.

COPRICE 'R' RICE BRAN PELLETS

A super-high fat and exceptionally cool 'low fizz' energy feed for supplementing equine and livestock diets. Rich in protein and essential amino acids, it is ideal for building topline, muscle development and conditioning in horses. High in rice bran oil – a great source of antioxidants and essential fatty acids, it assists muscle recovery and advances skin and coat health.

NUTRITION THAT STACKS UP



Nutritional shares of pellets are approximates only

PROTEIN

Rice bran contains protein of high biological value, meaning good availability of amino acids for absorption. These include lysine which helps to improve protein efficiency for growth, muscle mass and topline, and methionine for hoof integrity, and helping maintain healthy skin and coat. Amino acids are the building blocks of protein and are an essential part of virtually all of a horse's soft tissue. Insufficient quantities can result in weight loss and poor condition.

CARBOHYDRATE

100% Australian rice bran is gluten free, highly digestible and palatable due to its slightly sweet taste. Rice bran is the outer layer of the grain removed by polishing brown rice to become white rice. It is a highly nutritious product, being a rich source of energy from fat, fibre and starch. It's high oil, digestible fibre and starch content, makes it an ideal feed for adding energy without the fizz.

RICE BRAN OIL

Sourced exclusively from Australia, CopRice rice bran oil is energy dense and full of goodness including natural antioxidants gamma oryzanol and tocopherols, and omega 3, 6 and 9 fatty acids. It is a beneficial energy source that conserves glycogen stores during exercise to delay fatigue and improve stamina. Rice bran oil can help maintain appetite and is great for building topline and muscle definition.

FIBRE

Fibre is the most important component of a horse's diet aside from water. It is digested by bacteria in the hindgut producing energy, as well as providing 'gut fill' for the large gastrointestinal tract, which keeps the horse healthy and feeling full. It also absorbs water helping to maintain hydration and improve endurance. Fibre is absolutely essential to well-being, with insufficient fibre contributing to behavioural problems such as acidosis, gastric ulcers and colic.

MICRO-NUTRIENTS

Micro-nutrients are part of most chemical reactions, helping to activate and mobilise vitamins, minerals, amino and fatty acids, transporting them around the body. Vitamin E is present in cells in the body, supporting immunity, cardiovascular, circulatory and neuromuscular functions. Vitamins A and D₃ can benefit calcium absorption, wound healing and cell health. Water soluble B vitamins are vital for metabolism and energy production.

ANTIOXIDANTS

Rice bran oil is naturally rich in antioxidants gamma oryzanol and tocopherols, which help protect cells against oxidative damage, strengthen the immune system and may improve reproductive function. The combination of organic selenium and vitamin E results in a more effective protection of cell membranes against damage caused by stress, pain or intensive exercise, which improves the horse's endurance capacity and performance.

INGREDIENTS:

Rice Bran.



May contain traces of oats, maize, wheat and soy, for this feed is made in the same mill as feeds containing these ingredients.

NUTRIENT LEVELS PER kg FEED

TYPICAL ANALYSIS (ON AN AS FED BASIS)

Crude Protein	Min. 13.0%
Energy (DE Horses & Ponies)	Min. 14.5MJ
Energy (ME Dairy Cattle)	Min. 14.0MJ
Energy (ME Beef Cattle)	Min. 14.0MJ
Energy (ME Lambs & Sheep)	Min. 14.0MJ
Energy (DE Pigs)	Min. 14.5MJ
Energy (ME Poultry)	Min. 13.0MJ
Crude Fat	Min. 17%
Crude Fibre	Max. 10%
Salt	Nil
Carbohydrate	25%
Calcium	0.05%
Phosphorus	1.6%
Magnesium	0.7%

VITAMINS

Vitamin E
Vitamin B1
Vitamin B2
Vitamin B3
Vitamin B5
Vitamin B6
Folic Acid
Choline
Biotin

AMINO ACIDS

Lysine
Methionine

FATTY ACIDS

Oleic (Omega 9)
Linoleic (Omega 6)
Alpha Linolenic (Omega 3)

MACRO-MINERALS

Calcium
Magnesium
Phosphorus
Potassium

MICRO-MINERALS

Cobalt
Copper
Iodine
Iron
Manganese
Selenium
Zinc

DAILY FEEDING GUIDE

RECOMMENDED MAXIMUM PERCENTAGE INCLUSION IN THE DIET

	Max. 15%	Max. 20%	Max. 25%	Max. 30%
Horses & Ponies				
Dairy Cattle				
Beef Cattle				
Lambs & Sheep				
Pigs - Breeding				
Pigs - Weaning				
Pigs - Growing & Finishing				
Poultry - Laying Chicks				
Poultry - Laying Hens				

• Feed a minimum of 1% of your horse's body weight daily with high quality roughage such as hay, pasture and/or chaff.

• Rice bran can be fed at a rate of up to 30% of the daily ration e.g. approximately 3kg rice bran for a 500kg horse based feed consumption of 2% body weight.

• Rice bran pellets are not a complete feed. This feed is designed to be fed in conjunction with other ration ingredients.

• Ensure animals always have access to clean, cool and fresh water.

Suggested feeding rates to be used as a guide only. The amount of feed required will depend on the quality of the pasture/forage or other feeds, metabolism and condition of the animal.

FEED TRANSITION GUIDE

When changing feeds it is important to do so gradually. To condition your animals to different tastes and textures, we recommend a two week transition, as shown below.



STORAGE CONDITIONS: Store under cover, off the floor, in a cool, well ventilated and dry area, away from direct sunlight.