



AUSTRALIAN MADE.
FARMER OWNED.



M MAXIMUM PERFORMANCE

HIGH ENERGY PELLETS

PROTEIN

13%

For muscle building
& tissue repair

ENERGY

14 MJ/kg
DE

For maintenance &
healthy metabolism

OIL

7.5%

For conditioning
& coat health

COMPETITION & SPORT



DRESSAGE JUMPING ENDURANCE HARNESS RACING



20 kg NET



KEEP OUT OF REACH OF CHILDREN. ANIMAL FOODSTUFF.

WHY FEED COPRICE?

We passionately believe goodness on the inside shows on the outside and most importantly delivers the best results. Every ingredient in CopRice feed is selected for its nutritional value and is developed to meet the dietary needs of animals across their life stages. No fillers only 100% goodness ensures your horses and ponies thrive on CopRice.

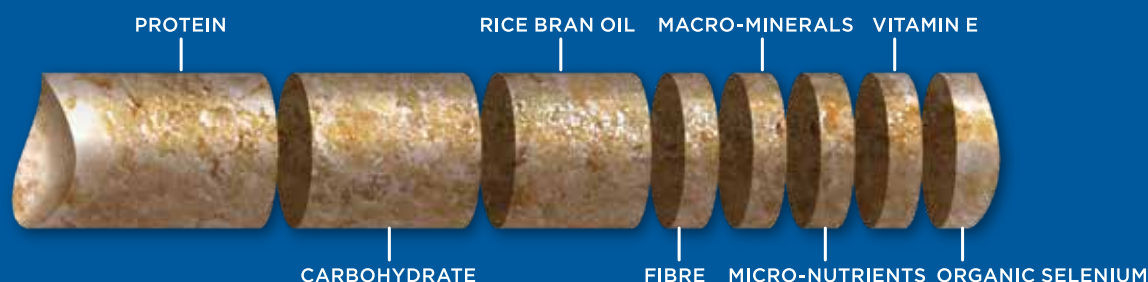
COPRICE EQUINE NUTRITION

Our equine nutrition specialists have developed high quality feeds to nourish young foals, yearlings, breeding, leisure, sport, and senior horses. Blending Australian cereal grains and rice bran with age and lifestyle tailored additives, delivers optimum nourishment for health and fitness to achieve conditioning and performance targets.

COPRICE 'M' PERFORMANCE PELLETS

A nutritionally complete energy dense feed, formulated for moderate to hard working equine athletes across competitive disciplines. Its unique combination of carbohydrates, digestible fibre and oils, provides fast and slow release 'low fizz' energy, making it ideal for endurance and intensive work, allowing horses to compete at their highest levels.

NUTRITION THAT STACKS UP



Nutritional shares of pellets are approximates only

PROTEIN

Rice and rice bran contain protein of high biological value, meaning good availability of amino acids for absorption. Combined with nutritious soybean meal they provide essential amino acids such as lysine which is vital for building muscle, and methionine for healthy skin and coat health and for hoof integrity.

CARBOHYDRATE

100% Australian wholegrain rice is gluten free and one of the best sources of digestible starch of all cereal grains, providing optimum energy for growth, work and maintenance. Rice based feeds are safer to feed with less risk of digestive upsets, for rice is almost entirely digested in the small intestine, rather than fermented in the hindgut.

RICE BRAN OIL

Sourced exclusively from Australia, CopRice rice bran oil is full of goodness including natural antioxidants gamma oryzanol and tocopherols, and omega 3, 6 and 9 fatty acids. It is a beneficial energy source that conserves glycogen stores during exercise to delay fatigue and improve stamina, and is great for building topline and muscle definition.

FIBRE

Fibre is the most important component of a horse's diet aside from water. It is digested by bacteria in the hindgut to provide energy. It keeps horses feeling full and absorbs water to maintain hydration and improve endurance. Insufficient fibre can lead to behavioural problems such as acidosis, gastric ulcers and colic.

MACRO-MINERALS

Calcium and phosphorus are essential for skeletal development, the maintenance of bones and teeth, aiding enzyme regulation and for energy production. Electrolytes including salt, potassium and magnesium, have an important role in balancing body fluids, aiding muscle contraction and maintaining nervous system health.

MICRO-NUTRIENTS

Micro-nutrients are part of most chemical reactions, helping to activate and mobilise vitamins, minerals, amino and fatty acids, transporting them around the body. Fat soluble vitamins A, D₃ and E can benefit calcium absorption, wound healing and cell repair. Water soluble B vitamins are vital for metabolism and energy production.

VITAMIN E

Vitamin E is present in cells in the body, helping to strengthen immunity, cardiovascular, circulatory and neuromuscular functions. Natural vitamin E is a superior form, as it is more stable, has higher retention, and has a much greater bio-availability than the synthetic version.

ORGANIC SELENIUM

The organic form of selenium is incorporated into muscles more effectively and provides better nutrition over inorganic sources. Functioning as a critical component in antioxidant activities, selenium works with vitamin E to provide an effective defence system for cells against oxidative damage.

INGREDIENTS SELECTED FROM:

Wholegrain rice and rice bran, bran, barley, soybean meal, calcium carbonate, magnesium oxide, potassium chloride, salt, canola oil, vitamin and mineral premix (including natural vitamin E, organic selenium and organic zinc).



May contain traces of oats and maize, for this feed is made in the same mill as feeds containing these ingredients.

DAILY FEEDING GUIDE

SUGGESTED FEEDING RATE (kg/DAY)

BODY WEIGHT (kg)	LIGHT EXERCISE	MODERATE EXERCISE	HEAVY EXERCISE
300	0.5-1.0kg	1.0-1.5kg	1.5-2.5kg
400	1.0-1.5kg	1.5-2.0kg	2.0-2.5kg
500	1.5-2.0kg	2.0-2.5kg	2.5-3.0kg
600	2.0-2.5kg	2.5-3.0kg	3.0-3.5kg

- * Feed a minimum of 1% of your horse's body weight daily with high quality roughage such as hay, pasture and/or chaff.
- * Total daily feed intake should be 2-3% of body weight, depending on age, workload and climate.
- * If feeding over 0.5% body weight per day of pellets, divide into two smaller feeds.
- * Ensure horses always have access to clean, cool and fresh water.

Suggested feeding rates to be used as a guide only. The amount of feed required will depend on the quality of the pasture/forage, exercise intensity, dentition, metabolism and condition of the horse.

FEED TRANSITION GUIDE

When changing feeds it is important to do so gradually. To condition your animals to different tastes and textures, we recommend a two week transition, as shown below.



NUTRIENT LEVELS PER kg FEED

TYPICAL ANALYSIS (ON AN AS FED BASIS)

Crude Protein	Min. 13%
Energy (DE)	Min. 14MJ
Crude Fat	Min. 7.5%
Crude Fibre	Max. 10%
Salt	Max. 1.5%
Carbohydrate	38%
Calcium	1.3%
Phosphorus	0.8%
Magnesium	0.6%

VITAMINS

Vitamin A	12,000 IU
Vitamin D ₃	2,000 IU
Vitamin E	280mg
Vitamin K	2mg
Vitamin B1	20mg
Vitamin B2	12mg
Vitamin B3	200mg
Vitamin B5	20mg
Vitamin B6	12mg
Vitamin B12	50µg
Folic Acid	7.5mg
Choline	1,200mg
Biotin	1,500µg

MACRO-MINERALS

Salt	13g
Calcium	13g
Magnesium	6g
Phosphorus	8g
Potassium	10g

FATTY ACIDS

Oleic (Omega 9)	
Linoleic (Omega 6)	
Alpha Linolenic (Omega 3)	

MICRO-MINERALS

Cobalt	1mg
Copper	60mg
Iodine	2.2mg
Iron	160mg
Manganese	190mg
Selenium	1mg
Zinc	200mg

AMINO ACIDS

Lysine	6g
Methionine	2.5g

NOTE: If using supplementary selenium do not use at the same time as any other selenised fertiliser, prill or product, and do not exceed the stated dose and frequency without consulting a veterinarian.

STORAGE CONDITIONS: Store under cover, off the floor, in a cool, well ventilated and dry area, away from direct sunlight.